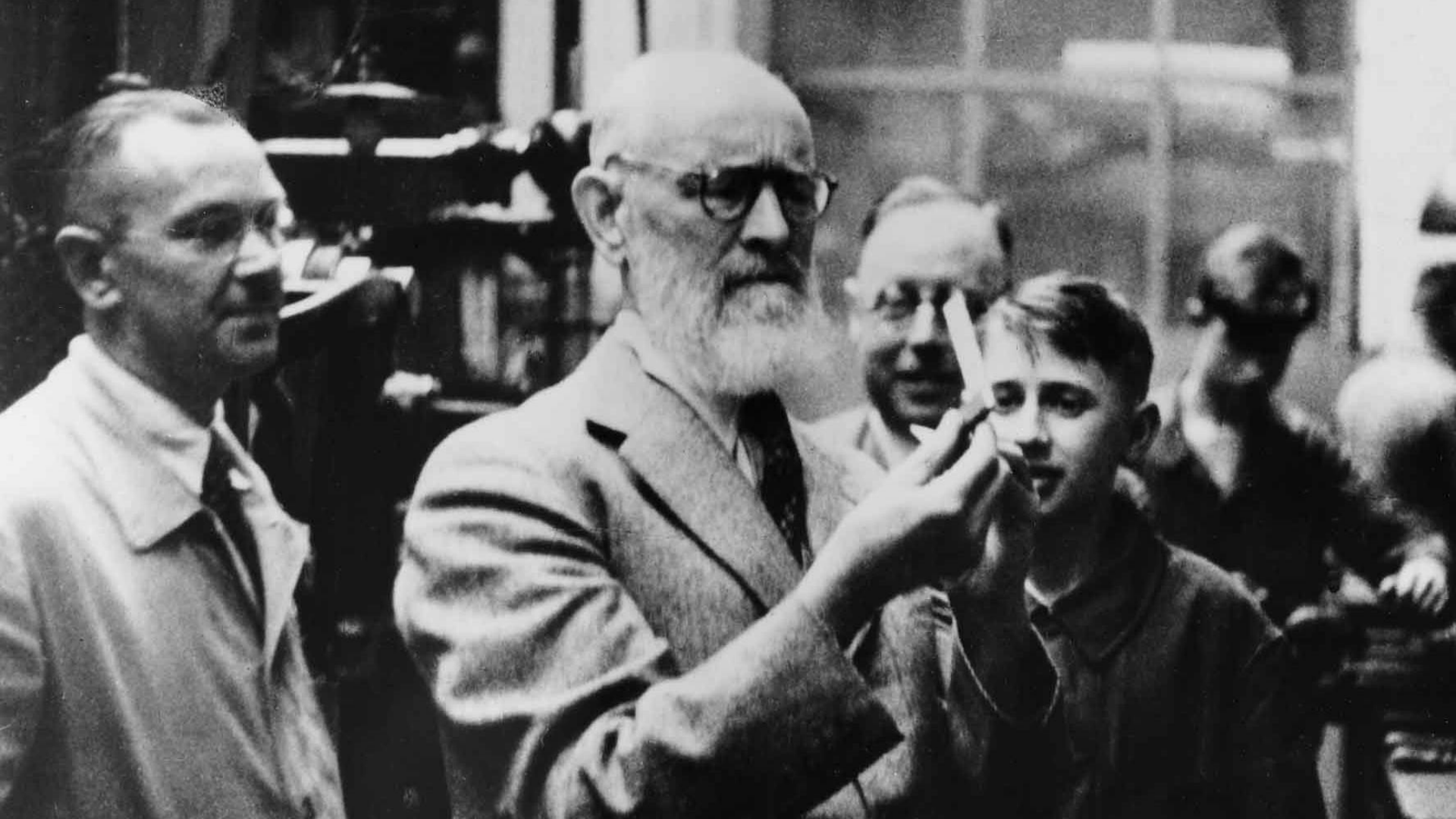


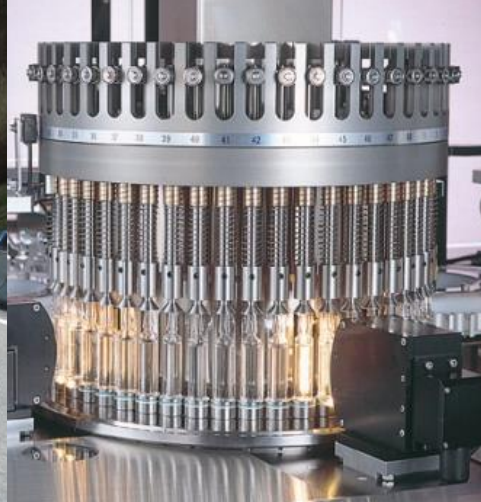
Bosch: Diversity as a Strategy to Innovation

Tim Frasier, Regional President, Automotive Electronics
Robert Bosch LLC









Mobility Solutions

Industrial Technology

Consumer Goods

Energy and Building

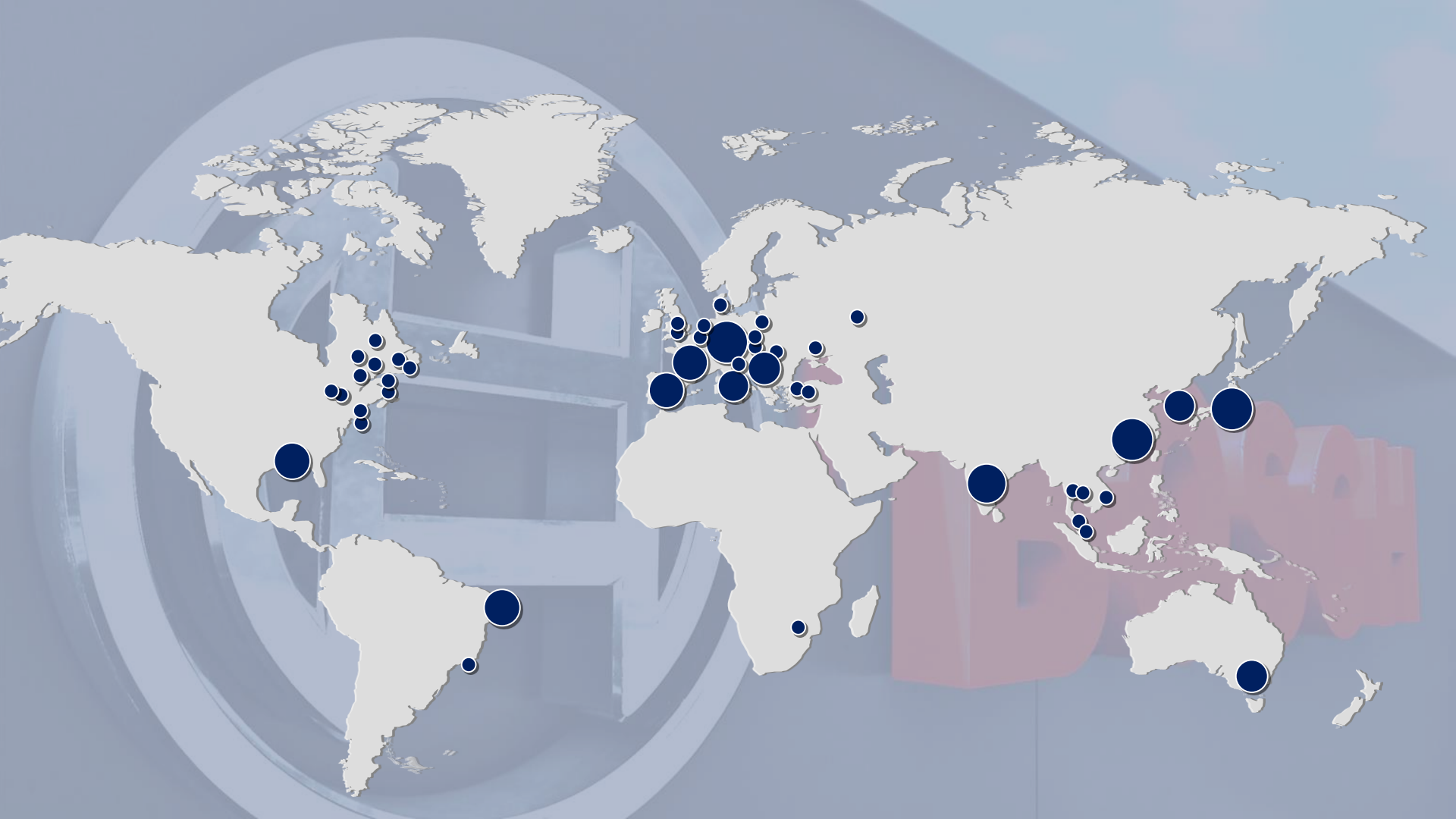








Diversity Council





GROWTH
INTERNATIONAL
BUSINESS
GLOBAL
IDEA
TEAMWORK
MARKETING
SOLUTION
CONNECT
RESEARCH
TEAMWORK
INTEGRATED
CONTRACT
PEOPLE
SHARES
DIVERSE
SALES
TEAM
EXPERTISE
GLOBAL
PEOPLE
RESEARCH
NEGOTIATION
FUTURE
VISION
PRODUCTIVITY
PROFIT
SALES
SHARES
EXPERTISE
PEOPLE
PLANNING
INVESTMENT
TEAMWORK
COMMUNICATION
FINANCE
PEOPLE
SOLUTION
INTEGRATED
PLANS
INVESTMENT
COOPERATION
DEVELOPMENT
FINANCE
BUSINESS
GLOBAL
PEOPLE
SHARES
PROFIT
SOLUTION
PRODUCTIVITY
DECISION
NETWORK
TEAM
STOCKMARKET
SHARES
DATA
MARKET
INVESTMENT
PEOPLE
SOLUTION
INTERNATIONAL
FUTURE
PLANNING
MARKETING
STOCKMARKET
DECISION
RESEARCH
DATA
PARTNERSHIP
TEAM
COMMUNICATION
BUSINESS
GLOBAL
PEOPLE

SUCCESS

PRODUCTIVITY

TEAMWORK

VISION

PROFIT
NEGOTIATION
RESEARCH
PEOPLE
DATA
INTEGRATED
COOPERATION
PLAN
TEAM
BUSINESS
SHARES
DATA

SALES
INVESTMENT
PEOPLE
SHARES
EXPERTISE
FINANCE
TEAM
EXPERTISE
FINANCE
GLOBAL
PEOPLE
NEGOTIATION
RESEARCH
GLOBAL





Innovation Framework



Idea
New & Promising

Entrepreneurial principles

Innovative
Idea

Providing
a Safe
Environment

Focusing
on the
Customer

Encouraging
Alternative
Solutions

Fail Fast,
Fail Cheap

Art of
Pitching

Working in
Agile Teams

**Investable
Business
Opportunity**

Success: Turning promising ideas into investable opportunities

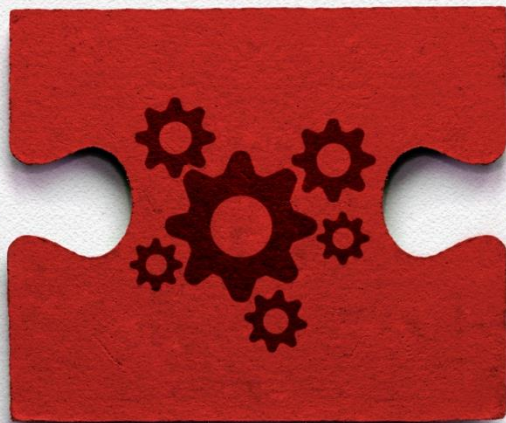


Innovation Framework



Failure is NOT an option!

- Gene Kranz, NASA Flight Director







A photograph of two men in a laboratory or office setting. The man on the left is a white man with dark hair, wearing a dark blue button-down shirt. The man on the right is a Black man with short hair, also wearing a dark blue button-down shirt. They are both looking at a document on a desk. The man on the right is pointing at the document with his right hand. In the background, there is a computer monitor displaying a blue screen, a laptop, and some laboratory equipment. A semi-transparent dark blue banner is overlaid across the middle of the image, containing the text "Management Training Program" in white.

Management Training Program







Individuals

Companies

Communities

World



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